



**northwest
trophy
& awards, inc.**

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GRAPHIC GUIDELINES



Vector, Original or Native files are always preferred
.eps = converted to curves/paths (for PC, not MAC)
.cdr = CorelDraw version 13 (X3) or lower
.ai = Adobe Illustrator CS6 or lower
.psd = Adobe Photoshop CS6 or lower
.jpg = high resolution only (300 dpi min.)
.tiff = high resolution only (300 dpi min.)
.bmp = high resolution only (300 dpi min.)
.png = high resolution only (300 dpi min.)



NO Macintosh Based Formats
NO Color Graphics**
NO Web Graphics (72 dpi)
NO Word Documents = .doc
NO Excel Spreadsheets = .xls
NO Microsoft Publisher = .pub
NO Adobe Acrobat = .pdf
NO PowerPoint = .ppt

*Black & White graphics only (NOT Greyscale) for Glass, Acrylic, Plastic, Marble, Wood or Metal.

**Color Graphics can be accepted if the order requires sublimation or digital imaging.

Fonts: If you are requesting a certain font you will need to email (True Type = .tff) to the shop.

www.nwtrophy.com

email graphics to: graphics@nwtrophy.com